



## 2018 Basketball CraZR Fundraising Campaign Details

### Sweepstakes Design + How it Works!

1. **FundCrazr Tickets:** Tickets are based upon the popular men's basketball tournament. Cash prizes are awarded after the championship game based on the total number of points scored by your unique set of 4 teams.
2. **Duration:** The length of the campaign program starting March 15, 2018, and concluding on April 2, 2018.
3. **Scoring/winning:** The total number of points scored by each set of teams determines the grand prize winners. All winners are specific to our fundraising campaign. In the event of a TIE, prize money would be combined and then split between the participants. **If one of your team does not make the tournament, check [www.fundcrazr.com](http://www.fundcrazr.com) after selection Sunday to see your replacement team. All replacement teams are next highest seed available.**
4. **Ticket Registration:** Ticket Registration: Participants register their tickets by completely filling out the attached ticket stub. Participants hold on to their ticket(s) for the duration of the sweepstakes, and all stubs must be turned into the campaign manager. Campaign managers must then mail all sold ticket stubs to our office for activation, prior to the start date for the sweepstakes campaign.
5. **Prizes:** 1<sup>ST</sup> \$500; 2<sup>ND</sup> \$300; 3<sup>RD</sup> \$250; 4<sup>TH</sup> \$200; 5<sup>TH</sup> \$150; 6<sup>TH</sup> \$125; 7<sup>TH</sup> \$100; 8<sup>TH</sup> \$90; 9<sup>TH</sup> \$85; 10<sup>TH</sup> \$75 Lowest \$75; 2<sup>nd</sup> Lowest \$50. Prizes are only awarded for tickets sold within our program.
6. **Share:** the campaign with your friends, family, and co-workers via personal contact, phone calls, emails, and text messages. Ask for their support by purchasing FundCrazr Ticket(s) to donate to our fundraising campaign! Leverage social media by posting details.
7. **Check results:** By purchasing a FundCrazr ticket, each participant is also given a CraZR Savr Discount Code, which is printed on the ticket. Go to [www.fundcrazr.com](http://www.fundcrazr.com) under "Have a Paper Ticket" to check standings. **\*Use all caps and hyphens!** A leaderboard will be posted after each round of the tournament.

GOOD FUND CRAZING - Remember to retain the completed FundCrazr Stub to turn in! The Sweepstakes Fundraiser is a Simple contest, Easy to sell, and Fun to play!

**ALL TICKET STUBS & MONEY MUST BE RETURNED TO THE TLW BY**

**MONDAY, MARCH 15<sup>th</sup>.**

**Make checks payable to: Wisconsin Tavern Foundation**

**Mail to: Wisconsin Tavern Foundation, 2817 Fish Hatchery Rd, Fitchburg, WI 53713**