

FALL 2017 GUIDE TO EXHIBITORS
RADISSON PAPER VALLEY HOTEL
APPLETON
as of 05/12/2017

Anheuser-Busch Inc

Booth #: 45,56

Hilary Gunn
2873 Holborn Circle
Madison, WI 53718-7925
(608) 335-6174
www.anheuser-busch.com

Assorted Malt Beverages

B & K Bar & Restaurant Supplies

Booth #: 82,83

Donald Falk
7100 W Greenfield Ave
West Allis, WI 53214-4735
(414) 259-9161
(414) 322-1605 cell
Fax: (414) 259-9197
www.bandkbarsupplies.com
dfalk50@yahoo.com

*Bar Stools, Pub Tables & Chairs,
Booths, Glassware, Chemicals Snacks,
Pourers, Bar Chips, etc.*

Badger Mat

Booth #: 84

Nick Filardo
P O Box 222
Mineral Point, WI 53565-0222
(608) 574-3736
Fax: (608) 987-5441
www.badgermats.com
nick@badgermats.com

Floor - Bar Matting, Logo'd Mats

Brakebush Brothers

Booth #: 66

Al Neumann
N4993 6th Drive
Westfield, WI 53964-8200
(800) 933-2121 x1368
Fax: (920) 787-1603
www.brakebush.com
aneumann@brakebush.com

Frozen Value Added Chicken Products

Brew Pub Lotzza Motzza Pizza

Booth #: 85

Denny Terrance
3027 W Mason St
Green Bay, WI 54313-5013
(920) 883-7851
www.bernatellos.com
dennyterrance@yahoo.com
*Frozen Pre-Made Pizza, Lotzza Motzza
Pizza*

Bromak Sales Inc

Booth #: 5

Gary Keller
E9770 7th St
Clintonville, WI 54929-9520
(715) 823-4429
Fax: (715) 823-7493
www.broaster.com
broaster@bromakinc.com
*Broaster Company Equipment &
Supplies, Broaster Foods*

CB Distributors Inc.

Booth #: 36

Debbie Richardson
2500 Kennedy Dr
Beloit, WI 53511-6902
(888) 824-3256
www.cbistributorsinc.com
tradeshow@cbdistinc.com
The Bar Shot

Cornerstone Processing Solutions, Inc.

Booth #: 78,79

Brad Palubiak
1600 S Main Street
Oshkosh, WI 54902-6914
(920) 651-8888
Fax: (920) 651-8889
www.cornerstoneps.net
brad@cornerstoneps.net
*ATM, POS, ECRS, Credit Card
Processing and Equipment*

Edge One Inc

Booth #: 44

Kris Zahn
161 Business Park Circle
Stoughton, WI 53589-3391
(608) 873-3311
Fax: (608) 873-3506
www.edgeone.com
kzahn@edgeone.com
*ATM Sales & Service, Credit Card
Processing*

El Cortez Hotel & Casino

Booth #: 72

Tim Wojciechowski
600 E Fremont Street
Las Vegas, NV 89101-5614
(702) 385-5200
(800) 634-6703
www.elcortezhotelcasino.com
TWojciechowski@elcortez.net
Hotel & Gaming

Emil's Pizza, Inc.

Booth #: 74

Sue Kraemer
P O Box 168
Watertown, WI 53094-0168
(920) 262-9756
Fax: (920) 262-2920
www.emilspizza.com
skraemer@emilspizza.com
Manufacture & Sale of Frozen Pizza

Game Management Corp.

Booth #: 70,71

James Donker
45 W Snell Rd
Oshkosh, WI 54901-8105
(920) 237-2428
Fax: (920) 651-8746
www.gamemanagementcorp.com
donkerj@aol.com
*Video Poker and Progressive System,
Printer Systems, Card Readers*

Greater Insurance Service Corp

Booth #: 73
 Heather Heidtke
 414 Atlas Ave
 Madison, WI 53714-3165
 (800) 747-4472
 Fax: (608) 221-0484
www.gisconline.com/tlw/
heatherh@greaterinsurance.com
Life, Health and Personal & Property Insurance Products

Heartland Business Systems

Booth #: 55
 Joe Harlow
 1700 Stephen St
 Little Chute, WI 54140-2550
 (920) 788-7720
jharlow@hbs.net
Point of Sale Systems

Holiday Wholesale Inc

Booth #: 63,64,65
 Dixie Marquardt
 P O Box 177
 Wisconsin Dells, WI 53965-0177
 (608) 254-8321
 (800) 333-8321 ext 102
 Fax: (608) 254-8003
www.holidaywholesale.com
dmarquardt@holidaywholesale.com
Candy, Snacks, Foodservice, Disposables, Cleaning Supplies, Novelties, Tobacco Products

Liquor Control Solutions

Booth #: 8B
 Steve Kaminski
 2222 American Drive
 Neenah, WI 54956-1006
 (920) 749-8007
 Fax: (920) 749-8011

Luiges Frozen Pizza Inc.

Booth #: 3
 Carl Schwibinger
 W3830 Cty Hwy K
 Belgium, WI 53004-9402
 (920) 994-4884
 Fax: (920) 994-4624
luiges@live.com
Quality Frozen Pizza

Mass Appeal Inc

Booth #: 1,2
 Thomas G. Wilkinson
 2247 Ullmer Ct
 Green Bay, WI 54303-4835
 (920) 469-2000
 (800) 345-5432
www.massappealinc.com
sales@massappealinc.com
1000's of Advertising Items to Promote Your Business

MillerCoors

Booth #: 69,80
 Hailey Richardson
 3939 W Highland Blvd
 Milwaukee, WI 53208-2866
 (614) 356-0580
 (262) 203-4018 cell
www.millercoors.com
Hailey.Richardson@millercoors.com
Miller Coors Products

Modern Cash Register Systems

Booth #: 8A
 Tom Jones
 P O Box 574
 Neenah, WI 54957-0574
 (920) 749-8007
 Fax: (920) 749-8011
www.moderncashregister.com
tom@moderncashregister.com
Stand-alone Cash Registers and Point of Sale Systems, Sales, Service, Supplies & Peripherals

Office Product Co.

Booth #: 9A
 Chuck Helfenstein
 3190 London Rd
 Eau Claire, WI 54701-6834
 (715) 834-0517
 Fax: (715) 834-2866
opc@cvol.net
POS System, Cash Registers, Office Equipment

Pabst Brewing Company

Booth #: 39
 Matt Schoenherr
 1610 Linnerund Dr
 Sun Prairie, WI 53590-2637
 (262) 439-9173
 (262) 391-4629 cell
www.pabstbrewingco.com
jmalcore@pabst.com
Beer - Pabst, Old Style, etc.

Precision Pours, Inc

Booth #: 68
 Tom Highum
 12837 Industrial Park Blvd
 Plymouth, MN 55441-3910
 (800) 549-4491
 (800) 549-4491
 Fax: (763) 694-9343
www.precisionpours.com
tomhighum@precisionpours.com
We Manufacture the 3 Ball Liquor Pour in use at over 2000 Tavern League establishments

Riverside Foods, Inc.

Booth #: 67
 Mike Coenen
 2520 Wilson St
 Two Rivers, WI 54241-2353
 (800) 678-4511
 (920) 323-3351 cell
 Fax: (920) 794-7332
www.riversidefoods.com
musky@riversidefoods.com
Breaded and Battered Appetizers and Seafood

Sanimax USA LLC

Booth #: 57
 Andy Barnaal
 608 Bassett St
 De Forest, WI 53532-1203
 (608) 846-5466
 (800) 765-6453
 Fax: (608) 846-5370
www.sanimax.com
Andrew.Barnaal@sanimax.com
Collection & Recycling of used cooking oil, Grease trap cleaning

Society/Disher Insurance Services

Booth #: 81
Mike Disher
2916 Church Street
Stevens Point, WI 54481-5209
(715) 344-8383
(800) 675-5137
Fax: (715) 344-4427

www.disherinsurance.com
mike@disherinsurance.com

*Property & Casualty & Workmans
Comp Insurance*

Star Business Machines

Booth #: 9B
Cory Sosnovske
3709 Patch St
Stevens Point, WI 54481-4964
(715) 341-5919
Fax: (715) 341-4867

www.starbusinessmachines.com
cory@starbusinessmachines.com

Taylor Ent of WI Inc

Booth #: 10
Earl Hansen
N8108 Maple St
Ixonia, WI 53036-0345
(262) 567-7286
(800) 242-9510
Fax: (262) 567-7201

www.taylorwi.net
earl.hansen@taylorwi.net

*Sales, Service & Parts for Taylor Ice
Cream, Henny Penny Cooking &
Perfect Fry Equipment*

The Insurance Center

Booth #: 46
Teresa Perna
701 Sand Lake Road
Onalaska, WI 54650-2442
(800) 944-1367
Fax: (608) 783-1079

www.ticinsurance.com
customercare@ticinsurance.com

*Insurance, Full Service Agency, Age 65
Plus, Business Insurance*

Tri-Mart Corporation

Booth #: 33
Steve Sundby
P O Box 308
Menomonie, WI 54751-0308
(715) 235-2151
(800) 874-6278 x 151
Fax: (715) 235-1643

www.trimart.com
ssundby@trimart.com

Wholesale Distributor

Tricky Dick 2

Booth #: 16,15
Robert Manteufel
2209 S Berry Dr
Appleton, WI 54915-2560
(920) 213-6666

Novelties

VITO Fryfilter, Inc.

Booth #: 53
Sascha Geib
702 W Algonquin Rd
Arlington Heights, IL 60005-4416
(847) 859-0398
Fax: (847) 770-4701

www.vitofryfilter.com
info@vitofryfilter.com

Oil Filtration Systems for Deep Fryers

Wisconsin Souvenir Milkcaps

Booth #: 20
Walter Bohrer
1860 Executive Drive Suite E
Oconomowoc, WI 53066-4839
(414) 217-1731
Fax: (262) 968-1849
wbohrer@wi.rr.com

*Promotional Milk-Cap Pulltabs & New
& Used Vending Machines for Pulltabs*