

TAVERN LEAGUE OF WISCONSIN

**Theme: TLW “Proud to Serve”**

**2017 Spring Conference - La Crosse, WI**

**April 3 - 6, 2017**



**Sponsored by:**

**SCHEDULE OF EVENTS**

**MONDAY, APRIL 3<sup>rd</sup>, 2017**

9:00 AM to 5:00 PM TLW Board of Directors Meeting – Radisson/Ballroom A

9:00 AM to 5:00 PM Food Service Sanitation Courses & Exam - Radisson/Minnesota Room  
(Class Registration is open to members and non-members)

12:00 PM to 1:00 PM Board Lunch–Radisson/Ballroom B

3:00 PM to 6:00 PM Registration– South Facility Lobby, La Crosse Center

8:00 PM to 1:00 AM La Crosse County League Welcome Party  
Location: All Star Lanes  
Band: Ontourage

Buses will be picking up in front of the La Crosse Center starting at 5:00 pm.

**TUESDAY, APRIL 4<sup>th</sup>, 2017**

8:30 AM to 5:00 PM Registration & \$2 Bill Exchange – South Facility Lobby, La Crosse Center

8:45 AM to 9:15 AM Nomination Committee – Boardroom A, La Crosse Center / South-Upper

8:45 AM to 9:15 AM Rules Committee – Boardroom B, La Crosse Center / South-Upper

8:45 AM to 9:15 AM Resolution Committee – Boardroom C, La Crosse Center / South-Upper

9:15 AM to 12:00 PM General Session– South Hall B, La Crosse Center

- Attendance Drawing
- Host League Intro - **Jim Pickett**, Southern Zone VP
- Opening Ceremony – La Crosse County President, **Mike (Brownie) Brown**
- Color Guard Present Colors
- Vice President – **Chris Marsicano**
- President’s Report – **Terry Harvath**
- **President’s Award**

- Secretary's Report– **Erin Farrar**
- Treasurer's Report– **Tom Dahlen**
- **Presentation: Dick Leinenkugel**
- Keynote Speaker – **Major General John Borling (USAF, Ret)**
- Attendance Drawing
- First Timers Orientation
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12:00 PM to 5:00 PM Trade Show – South Hall A, La Crosse Center  
 Bean Bag Tournament - Contest for TIPAC

12:00 PM to 4:00 PM Silent Auction– South Hall Lower Lobby, La Crosse Center

1:00 PM to 2:00 PM Seminar – **Pouring for Profit**- Upper Ballroom A  
 Presented by: **Rick Marx, La Crosse Beverage and  
 Samantha Szukalski of MillerCoors**

3:00 PM to 4:00 PM Seminar – **Business Insurance, The Basics You Need To Know**-Upper Ballroom A  
 Presented by: **Multiple Speakers**

8:00 PM to 1:00 AM Cocktail Party & Costume Contest - South Hall B  
 Theme: **TLW “Proud To Serve”**  
 Costume: Military  
 Band: **Dude Fresh**  
 Band sponsored by: **ASCAP**

9:00 PM to 10:00 PM Live Auction for TIPAC - South Hall B

### **WEDNESDAY, APRIL 5<sup>th</sup>, 2017**

9:00 AM to 5:00 PM Registration & \$2 Bill Exchange - South Facility Lobby, La Crosse Center

9:30 AM to 11:00 AM General Business Meeting - South Hall B - La Crosse Center

- Attendance Drawing
- **Secretary Klett, WI Tourism**
- ABL Report– **Bob Sprenger**
- Legislative Report-**Scott Stenger**
- Executive Director's Report – Pete Madland
- Parade of Candidates
- Good and Welfare
- Attendance Drawing

9:00 AM to 2:15 PM Silent Auction – South Hall Lower Lobby

11:00 AM to 3:00 PM Trade Show - South Hall A, La Crosse Center  
 Bean Bag Tournament - Contest for TIPAC

11:15 AM to 11:45 AM League Leaders Meeting - General Session Room (Open to all attendees), South Hall B

2:00 PM to 2:45 PM Vendors Drawings (Attendees must be present to win) – Trade Show Area

2:45 PM to 3:00 PM Exhibitor Booth Drawing (Exhibitor's booth must still be set-up) – Trade Show Area

- 3:00 PM to 3:30 PM Winter Get-Away Presentation, Presented by Chambers Travel – Boardroom C - Upper
- 3:00 PM to 4:00 PM District Caucuses  
 4th District - Boardroom A - Upper  
 3rd District – Boardroom B - Upper  
 5th District - Ballroom A - Upper  
 7th District - Ballroom B – Upper
- 4:00 PM to 4:30 PM Winter Get-Away Presentation, Presented by Chambers Travel – Boardroom C - Upper
- 4:00 PM to 5:00 PM District Caucuses:  
 1st & 9th District - Boardroom A-Upper  
 2nd District - Boardroom B - Upper  
 6th District - Ballroom A - Upper  
 8th District - Ballroom B – Upper
- 5:00 PM to 6:00 PM President’s TIPAC Reception - West Hall, Upper  
 Sponsored by: **Minhas Micro Distillery**

**THURSDAY, APRIL 6<sup>th</sup>, 2017**

- 8:30 AM to 9:30 AM Voting – Ballroom A – La Crosse Center Upper
- 10:00 AM to 12:00 PM General Business Session - South Hall B
- Attendance Drawing
  - **Samantha Szukalski – Distributor Sales Manager, MillerCoors**
  - Rules Committee Report
  - Swearing in of Officers
  - Nomination Committee Report
  - Parade of Candidates
  - Host League Drawing
  - Foundation Raffle Ticket Drawing
  - Core Drawing
  - Trade Show Buyers Raffle
  - Good & Welfare
  - DVD Presentation
  - President's Closing Remarks
  - Attendance Drawing
  - Retiring of Colors
- 12:00 PM Foundation Meeting – Ballroom A – La Crosse Center Upper
- 12:00 PM La Crosse City/County President’s Reception  
**Michael (Brownie) Brown**  
 Mike's Logan Bar & Grill  
 1400 Caledonia St  
 La Crosse, WI 54603-2411

**Note:** Times and events are subject to change without notice.